

DESIGNER / ARTIST

KAMERON TRACY

“Experienced website and graphic designer with over five years of hands-on experience creating engaging, user-friendly websites and compelling visual content for small to medium-sized businesses. Proficient in a variety of design software, including Adobe CS and Figma. Passionate about bringing brands to life through innovative design solutions.”

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THE OHIO STATE UNIVERSITY — *Class of 2020*
B.A. — ART & TECHNOLOGY

2020-22 FREELANCE WEBSITE DESIGNER | DESIGNED BY KAM **PHOENIX, AZ**

Launched and grew a successful freelance web design business, creating professional Wordpress websites, distinctive logos and branding strategies that enhanced the online presence of small businesses. Made individualized video tutorials that empowered clients to independently manage/update their websites.

2020 WEBSITE DESIGNER | ENDURANCE INTERNATIONAL **TEMPE, AZ**

Designed over 50 Wordpress websites for SME's nationwide, enhancing client digital presence. Effectively managed a diverse portfolio of projects under tight deadlines, ensuring rapid turnaround and exceptional results.

2019-20 LEAD GRAPHIC DESIGNER | AMERICHEER **WESTERVILLE, OH**

Designed event logos, flyers, and ads for social media, magazines and newspapers, significantly enhancing brand identity. Developed engaging email campaigns and custom apparel, boosting brand recognition

2019 GRAPHIC DESIGN INTERN | OHIO STATE UNIVERSITY **COLUMBUS, OH**

Crafted original graphics for social media, emails, magazines, and event signage, boosting brand visibility. Captured dynamic photos and videos of campus events, enhancing promotional materials and documenting key activities.

2023-24 SERVER/BARTENDER | PINEY RIVER RANCH **VAIL, CO**

Delivered exceptional service and bartending, pulling in over half a million guests in one summer. Efficiently managed orders, served food, crafted specialty drinks, and hosted large events and weddings. Worked with a team to create a warm, inviting atmosphere. Oversaw canoe rentals and assisted with horse rides as well.

- ADOBE CS
- FIGMA
- CANVA
- HTML/CSS
- BRANDING
- TYPOGRAPHY
- LAYOUT DESIGN
- COLOR THEORY
- SELF-MOTIVATION
- TEAMWORK
- MEETING DEADLINES
- MULTITASKING